



Madurai Media and Film Studies Academy

MMFSA Annual Short Film and Photography Competition Rules 2017-18

1. Purpose of the Competition

MMFSA wants to promote film and still photography as media of artistic self-expression and education. We want young and passionate people to creatively experiment with these two visually powerful media.

2. Theme

- A. Short film Competition : "Water"
- B. Photography Competition : "Water"

3. Prizes

- A. Short Film Competition
 - i. First prize: MMFSA Best Short Film Award 2017-2018 with Rs 10,000/- in cash.
 - ii. 5 Certificates of Appreciation with Rs 2000/- worth of Prize each.
 - iii. Participation Certificates for all proper entries as per rules.
- B. Photography Competition
 - i. First prize: MMFSA Best Photography Award 2017-2018 and Rs 5,000/- in cash.
 - ii. 5 Certificates of Appreciation with Rs 1000/- Worth of Prize each.
 - iii. Participation certificates for all those who file proper entries as per rules.

4. Registration

Candidates who want to participate in the competition are expected to visit MMFSA Office and register their names personally by filling the Registration Form. Photo ID (Aadhaar/ College or School ID/ Voters ID/ Driving Licence) is a must for registration. There is no registration or entry fee. The last date for registration is 27th July, 2017. Outstation participants can call us over phone and give their postal address for registration.

5. Last date for Entry

Only those who register before **27th July, 2017** can file their entries. The last date for filing the entries is **2nd September, 2017**.

6. Award Ceremony

The awards/prizes will be given away on 12th September 2017, the **Second Anniversary Day of MMFSA** by a film celebrity.

7. ENTRY RULES

A. General Rules

- i. Both Short Film and Photography competitions are open to all irrespective of age, gender and educational qualification.
- ii. No entry fee is charged.
- iii. As soon as you register, a signed Registration cum Entry Form will be issued. When you file your entry, you have to fill this form and submit it along with your work.
- iv. The entries can be only in the individual name though team work might involve. The prize will be considered only in the name of one individual in whose name the registration is made.

v. Had the entry been previously submitted to any other competition, the particulars of such entries must be furnished during filing of entry.

vi. MMFSA will appoint a jury of eminent persons. Their decision is final.

B. Rules for Short Film Competition

i. The duration of the short film should not exceed 10 minutes including credits. Films exceeding this length will be automatically disqualified.

ii. The production can be animation, live action or both. But the production should be digital.

iii. If the film is in a language other than Tamil, suitable subtitle must be given in English.

iv. **Originality of imagination, narrative strategy, acting, and meaningful treatment of the theme "Water"** are factors that would be taken into account for evaluation by the jury.

v. Only the award winning best film and shortlisted first five films will be screened during the award giving ceremony.

C. Rules for Photography Competition

i. Printed images of the size 12"x8" must be personally submitted or through courier without damage. Damaged images received through post/ courier as well arrivals beyond cut off date will be disqualified.

ii. The image must be taken in a DSLR camera.

iii. The images sent should be in original resolution and should not be reduced.

iv. Each participant can submit up to three (3) images.

v. Digital manipulation that distorts the reality of the images will not be allowed. Only basic enhancements such as sharpening, contrast adjustment, or simple cropping will be allowed.

vi. All submitted images are non-returnable. The file name for each image should be clearly labelled with the participant's name, and where the image was taken. E.g. Lake near Sundaram Park, Madurai.

vii. By submitting an image for the participant will be regarded as having granted the organiser the right to use the image in print, broadcast and/or electronic media without any fee payment, for the purposes of promoting the competition or areas related to water conservation and management.

viii. The panel of judges will evaluate the images based on the following criteria: a. **Originality**, b. **Artistic/visual appeal**, c. **Extent to which the photograph captures the essence of the theme**, d. **Creativity**. They will shortlist **15 images** and the shortlisted images will be posted on the MMFSA Facebook page. The winners will be selected on the basis of Facebook likes.

Registration Acknowledgement

Date of Registration	Registration No.	Signature of the Staff	Office Seal